



BEYOND BUILDING BRAND CREDIBILITY, WINNERS GARNER SIGNIFICANT SUPPORT

THE 7TH
LANG INTERNATIONAL
CORPORATE TITAN AWARDS

MARK OF OUTSTANDING, GENUINE, AND TRUSTWORTHY



THE PREMIER HUB FOR LIMITLESS SUCCESS



MANDARIN
VIDEO

ENGLISH
VIDEO

ABBREVIATION OF LANG

- The name **LANG** is derived from the Malay word HELANG, meaning eagle. True to the saying, “All birds find shelter during a rain, but eagle avoids rain by flying above the clouds” it symbolizes the courage to transcend limits and achieve greatness.
- **L.A.N.G.** also stands as an acronym for **Lead, Accelerate, Nurture, and Growth**. Our mission is to Lead winners to reach new heights of success, Accelerate business development, and Nurture talent, driving economic Growth for a brighter future.

MISSIONS

- To be the ultimate hub for resource integration, connecting enterprises with opportunities, fostering trust, and building a collaborative network of innovation and excellence.
- To drive long-term value creation and maximization for our winners, fostering sustainable, impactful, and scalable business growth.
- To inspire entrepreneurs to embrace bold changes, overcome challenges, and achieve extraordinary milestones.
- To bring order to chaos and promote ethical, genuine business practices for a trustworthy ecosystem.

CORE VALUES

- Empowering Business Growth and Networking
"A premier resource integration platform powered by a highly knowledgeable, well-informed, and well-connected individuals, offering unparalleled opportunities for sustainable business growth and elite networking."
- Driving Enterprise Success Through Mentorship
"Comprehensive mentoring, coaching, and training programs, complemented by corporate and government engagements, to empower enterprises and foster long-term success."
- Enhancing Brand Excellence
"A strategic approach to branding, advertising, and promotion, designed to elevate brand recognition and drive enterprise growth in competitive markets."
- Recognizing Integrity and Excellence
"LICTA celebrates enterprises as Outstanding, Genuine, and Trustworthy, serving as a trusted benchmark for business associates, investors, bankers and more."

AWARD CATEGORIES

By Nomination:

A) Outstanding Potential Award

Criteria:

- a. The company's business activity has no negative impact to society
- b. Displays good potential to become successful player in the local marketplace in the near future
- c. Nominated by prominent institutions, international bodies, professional bodies, government bodies & etc.



Mascot Trophy

B) Best-Of-The-Industry Awards

Each accomplishment will bring forth winners in three (3) distinctions which are Gold, Platinum and Diamond based on the business achievement.

- ★ Best in Manufacturing
- ★ Best in Retail & Wholesale
- ★ Best in Agriculture & Agro-Based Industry
- ★ Best in Education & Training
- ★ Best in Beauty & Healthcare
- ★ Best in Restaurant & Specialty Lodging
- ★ Best in E-Commerce, ICT & Telecommunications
- ★ Best in Construction & Property Development
- ★ Best in Engineering, Technology & Laboratories
- ★ Best in Transportation, Logistics & Storage
- ★ Best Green Initiative



Certificate of Distinction



Certificate of Compliance

ACCOMPLISHMENT	CRITERIA
Gold	<ul style="list-style-type: none"> a) In operation for less than 3 years or b) Annual sales turnover less than RM 5 million or c) The company consists of less than 75 full-time employees or d) At least record profits in the current year or e) Displays great potential to become successful players in the local and international marketplace.
Platinum	<ul style="list-style-type: none"> a) In operation for more than 3 years or b) Annual sales turnover is between RM 5 million to RM 50 million or c) The company consists of 75 to 200 full-time employees or d) Record profits for the past two years or e) Has shown impressive performance in a particular industry.
Diamond	<ul style="list-style-type: none"> a) In operation for more than 5 years or b) Annual sales turnover more than RM 50 million or c) The company consists of more than 200 full-time employees or d) Must record profits of more than RM 1 million in the current year or e) Has attained remarkable achievement in a particular industry.

C) International Super Enterprise Awards

Criteria:

- a. Foreign enterprise with annual sales turnover of more than RM 100 million **or**
- b. Recorded net profit of more than RM 5 million annually **or**
- c. Acts as a platform and channel for local businesses to expand their business towards the global marketplace **or**
- d. Contributes significantly to the growth of local entrepreneurs **or** local industries.

AWARD CATEGORIES

By Invitation:



From the left: Tun Michael Chen, Tan Sri Rafidah Aziz

A) LIFETIME HONOUR AWARD

Contributes greatly to the Malaysia's economy or directly / indirectly elevate the reputation of Malaysia



From the left: Tan Sri Abdul Latiff, Tan Sri Lee Lam Thye, Tan Sri Hamad Kama Piaah, Tan Sri Mohamad Fuzi Harun, Tan Sri Tony Fernandes

B) OUTSTANDING FIGURE OF THE YEAR

Has remarkable achievement in particular industry.



From the top left: Majlis Amanah Rakyat (MARA), SME Corporation Malaysia (SME Corp.), Suruhanjaya Koperasi Malaysia (SKM), Perbadanan Kemajuan Filem Nasional Malaysia (FINAS),

From the centre left: Small Medium Enterprise Development Bank Malaysia Berhad (SME BANK), Syarikat Jaminan Pembiayaan Perniagaan Berhad (SJPP), Perbadanan Nasional Berhad (PERNAS),

From the bottom left: Export-Import Bank of Malaysia Berhad (EXIM BANK), Malaysia Digital Economy Corporation Sdn Bhd (MDEC), Perbadanan Harta Intelek Malaysia (MyIPO)

C) SAHABAT ENTREPRENEUR - ACCELERATOR

Contributes significantly to promote the entrepreneur development in Malaysia.

EXCLUSIVE BENEFITS & RIGHTS OF THE AWARDS

(Including but not limited to)

- A "Mascot-Ancient Glazed Trophy," a "Certificate of Distinction" highlighting a specific area of expertise, a "Certificate of Compliance," and a "Premium Quality Roll-up Bunting" will be presented by VVIPs during the commendation ceremony.
- Authorize to use "Lang International Corporate Titan Awards (LICTA)" logo "official logo" and a certification logo "certified logo" for two consecutive years as their corporate collaterals for advertising and promotion purposes.
- Networking session with all attendees during commendation ceremony.
- A photograph taken with award presenter.
- Privileged Media Coverage (online and offline media) and various branding, advertising & promotion activities (e.g. official portal, Facebook, YouTube and etc).
- Become a part of "Lang International Corporate Titan Awards (LICTA)" Alumni.
- Interview session by famous TV or Radio host.
- Participation in the future resource integration sessions with local and overseas winners, business tycoons, government bodies, government-linked companies and etc.
- The Secretariat may act as the intermediary or information centre for winners.
- And many more.....



A prestigious recognition worth striving for.
值得您角逐并引以为傲的奖项。

ELIGIBILITY CRITERIA & QUALIFICATIONS

- i. Open to all legal business entities incorporated in Malaysia and overseas (i.e. Sole Proprietorship, Partnership, Limited Liability Partnership, Private Limited and Limited).
- ii. The company/director is not involved in any legal proceedings, including criminal cases or commercial litigation, and has no record of convictions.
- iii. Number of winners will be based on the performance of nomination entries. Where there are no deserving companies in a category, there will be no winners.

PROCEDURE

Step 1 : Submission of nomination form and related documents

Step 2 : Conduct searches with the relevant authorities

Step 3 : Interview, field audit & short-listed

Step 4 : Commendation ceremony

SUBMISSION

- A fully completed nomination form, bank-in slip, and required documents are to be emailed to nomination@langawards.com, or call **+6012- 813 9168** for assistance.

The nomination form can be downloaded from the website or by scanning the QR code.



- A company profile should include the management profile, principal activity, core strengths, accomplishments, future plans and etc (if any).
- A non-refundable processing fee of RM900 (for local enterprises) or RM1800 (for foreign enterprises) per application is payable upon submission.
- Each submission is entitled to one free clinical session with various professionals. The clinical session will identify the company's bottlenecks and provide solutions (if applicable).

Processing fee payable to:

Account Name: Koperasi Pembangunan Usahawan Global Berhad

Bank Name: Public Bank Berhad

Account No: 321 7719 705



HOW WE MAKE THIS COMMENDATION TO BE CREDIBLE & PROMINENT

In order to ensure the winners live up to the name, we separate the organizing committee and selection committee whereby the organizing committee is in charge of organizing and makes the event to be successful. The organizing committee is led by YBhg. Datuk Abang Sallehuddin Abg. Shokeran, the former Director General of Dewan Bahasa & Pustaka, Ministry of Education.

The selection committee is in charge of selecting deserved winners. The selection committee is led by YBhg. Kolonel Bersekutu (PA) Dato' Lee Chee Weng, a prominent business consultant and funding specialist. In order to ensure our winners are clean from criminal record and adverse remarks, we work together with the most authoritative working partners in Malaysia and an established credit rating agency in the assessment of nomination. The transparency of assessment is closely monitored by the exclusive independent auditor, the leading global audit firm – ECOVIS.

Selection of winners will be judged on **2 dimensions: quantitative and qualitative** as well as the following **5 aspects**:

- 1) **Creditworthiness / Integrity**
- 2) **Financial strength,**
- 3) **Business growth,**
- 4) **Positive impact to society,**
- 5) **Others**

We have adopted the assessment criteria of various Entrepreneurship Development Agencies into LICTA selection criteria. Thus, the certification will act as a “Green Lane” to obtain SME Government Soft Loan and Grant.

WE ARE PROUD TO RECEIVE FOREWORDS FROM VVIPS

Deputy Minister of Finance
YB Lim Hui Ying



6th

Deputy Minister of Entrepreneur Development and Cooperatives
YB Dato' Sri Ramanan Ramakrishnan



6th

19th President of The Senate

YB Senator Tan Sri Dato Sri Dr. Haji Wan Junaidi bin Tuanku Jaafar



5th

Deputy Minister of Entrepreneur Development and Cooperatives

YB Senator Puan Saraswathy a/p Kandasami



5th

Minister in The Prime Minister's Department (Parliament & Law)

YB Dato Sri Dr. Haji Wan Junaidi bin Tuanku Jaafar



4th

Minister of Domestic Trade and Consumer Affairs

YB Dato Sri Alexander Nanta Linggi



3rd

Minister of Entrepreneur Development and Cooperatives
YB Dato Sri Dr. Haji Wan Junaidi bin Tuanku Jaafar



4th & 3rd

Deputy Speaker of Parliament & Advisor of LICTA
YB Dato' Haji Mohd Rashid Hasnon



4th, 3rd & 2nd

Minister of Rural Development
YB Datuk Seri Rina Mohd Harun



2nd

Minister of Entrepreneur Development and Cooperatives
YB Datuk Seri Mohd Redzuan Yusof



2nd & 1st

Minister of Domestic Trade and Consumer Affairs
YB Datuk Seri Saifuddin Nasution Ismail



2nd & 1st

Prime Minister of Malaysia
Tun Dr. Mahathir Mohamad



1st

WINNERS' TESTIMONIALS

YS Lt. Kol. Bersekutu (PA) Song Liew ♦ *Founder of ANC Group*

"As a professional tax practitioner, I find LICTA to be an outstanding platform for entrepreneurs striving for excellence. It showcases high-caliber winners and sets a strong benchmark for success. LICTA's rigorous audit sessions provide valuable insights, actionable recommendations, and guidance on accessing government grants and soft loans. I highly recommend LICTA to businesses aiming to enhance performance and achieve sustainable growth."



Mr. Ng Kuang Sneah ♦ *The Managing Director of Delano Furniture Industries (M) Sdn Bhd*

We are deeply honored to receive LICTA's prestigious Platinum Grade award, the highest distinction. This recognition is a standout among our achievements, following a rigorous two-round selection and audit process that provided invaluable insights. With LICTA's extensive resources, we are inspired to strive for even greater heights.

YBhg. Dato' Hj Haris Embong ♦ *The Managing Director of Arisprop Holdings Sdn Bhd*

Congratulations to LICTA for successfully creating this recognition program. It serves as a catalyst to help our business thrive and soar to greater heights. LICTA's audit process is conducted thoroughly and comprehensively, including the development of viable business plans. The LICTA audit team has provided valuable advice on many aspects to ensure our company benefits to the fullest.



YBhg. Dato' Hj Mohd Yusof Aziz ♦ *The Managing Director of MYA Construction Sdn Bhd*

The audit process of LICTA is very organized, thorough and genuine. LICTA has explored us to many other aspects. We feel grateful that after getting advice from Dato' Lee, many of our problems have been solved. If without the advice of Dato' Lee, we might have involved in legal suit. We appreciate the chance to attend the online training arranged by LICTA. This is very useful to our company.

YBhg. Datuk Dr. Terrence Teoh ♦ *The Co-Founder of 1 Doc Medical Group Sdn Bhd*

I highly recommend the Lang International Corporate Titan Awards (LICTA) for its esteemed reputation, official endorsements, and transparent selection process. Winners are distinguished companies and exceptional leaders, reflecting LICTA's high standards. The organizer's professional post-event services further elevate the experience. LICTA is ideal for those seeking to unlock their full potential.



Mr. Lee Chee Cheong ♦ *The Managing Director of Dunia Polymer Extrusion Sdn Bhd*

LICTA is an excellence platform. By means of LICTA platform and Dato' Lee to act as a go-between, we have overcome the problem which encountered by our company for the past 2 decades. For now, we have managed to become one of the suppliers for Japan car manufacturer. I would like to thank LICTA for playing a fundamental role in making this impossible become possible.

Mr. Lam Chew Hoong ♦ *The Managing Director of Dirosys Solutions (M) Sdn Bhd*

LICTA offers invaluable business advice that has greatly enhanced my company's performance, surpassing the benefits of traditional courses. Being certified by LICTA brought significant advantages, including a government grant for Advertising & Promotion and fast-track approval for a soft loan. Winners are held to high standards, passing a rigorous and transparent audit. I encourage all business owners to take on this rewarding challenge—best of luck!



Ms. Regina Chong ♦ *The Executive Director of Chen Ling Choy Fishery Sdn Bhd*

The Lang International Corporate Titan Awards (LICTA) has been the most meaningful recognition for my company, offering not just acknowledgment but also valuable financial and management advice. With LICTA's support, we secured a vital government grant, a timely benefit for SMEs. I urge others to explore this platform for growth and success.

WINNERS' TESTIMONIALS



Lt. Kol. Bersekutu (PA) Datuk Javy Kam ♦ *The Executive Director of Fuji SMBE Brighten Sdn Bhd*

We are honored to receive this prestigious award, distinguished by its ministry endorsements and rigorous audits with PDRM and SSM-MYDATA, upholding "Outstanding, Genuine, and Trustworthy" values. The Gala Dinner offered invaluable networking with VVIPs and insights into market trends. LICTA's post-event initiatives are pivotal in driving business growth and success.

Ms. Jess Chia ♦ *The Managing Director of Agensi Pekerjaan Jobbuilder Sdn Bhd*

In the past, I've received many awards, but the uniqueness of LICTA is that it has a strict as well as high level of professionalism in corporate's certification and recognition.

"This platform connected me with experts, government leaders, and valuable insights. LICTA's audit offered practical solutions, driving my company's growth and future expansion."



Ms. Priss Tan ♦ *Executive Director of DS Billions Sdn Bhd*

"I encourage small and startup companies to join LICTA for valuable insights on government funding and entrepreneurship.

Despite the challenges in my award journey, the lessons and inspiration I gained were priceless. This has been of great help to the future development of my business. Keep going!"

Mr. Low Chun Kee ♦ *The Executive Director of Transhub Lines Sdn Bhd*

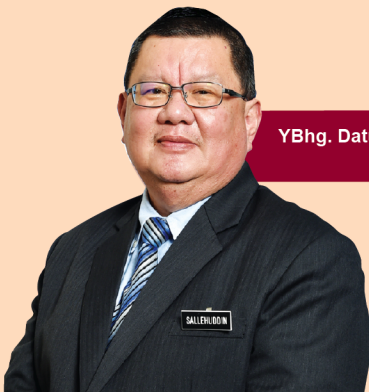
We are honored to receive this prestigious award, which reflects our commitment to excellence, authenticity, and trustworthiness. Beyond recognition, LICTA offers extensive promotion, networking with VVIPs and top officials, and insights into market trends. A standout moment was our interview with Radio Television Malaysia (RTM). We thank LICTA for fostering opportunities that drive our growth and success.



Mr. Samuel Tan ♦ *The General Manager of Pusat Latihan Memandu Shah Bandar Sdn Bhd*

It is our honor to receive this highly sought-after award. Our company's performance has been increased after getting the awards.

We had received the awards from Minister and had the opportunity to same stage with the Malaysian Iron Lady, Tan Sri Rafidah Aziz. Beside that, it is great to have a networking with all VVIPs and top government officials during Gala Dinner. The most honorary part is received the invitation to have an interview through Radio Television of Malaysia (RTM).



YBhg. Datuk Abang Sallehuddin Abg. Shokeran
Secretariat Chairman

"A premier hub for businesses to achieve sustainable success."



YBhg. Kolonel Bersekutu (PA) Dato' Lee Chee Weng
Selection Committee Chairman

"Committed to building a trusted network of reputable and capable members, free from distractions."

JOINTLY ORGANIZED BY:



**MALAYSIA
GAME CHANGER FOUNDATION**



**KOPERASI PEMBANGUNAN
USAHAWAN GLOBAL BERHAD**

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